

ORDER



Orders
Order / Rev: 1945537
Alt Order #: MANUAL
Product Desc: TX-Bernie 2020
Estimate: 1950
Flight Dates: 02/27/20 - 03/03/20
Original Date / Rev: 02/25/20 / 03/05/20
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Blue West Media/ POL
Buying Contact:
Billing Contact:
 5130 East 18th Avenue
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Bernie Sanders / D / President / I
Demographic: A35+
Product Codes: PL-Presidential
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 103868
Agency External ID: 20009AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	03/03/20	54	\$44,700.00	\$37,995.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	54	\$44,700.00	\$37,995.00	0.00
Totals	54	\$44,700.00	\$37,995.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker	TSWAS	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	32%	\$44,700.00
Market	100%	\$139,687.50

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	6%	\$8,381.25
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	21%	\$29,334.38
KPXB	0%	\$0.00
KRIV	20%	\$27,937.50
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	21%	\$29,334.38
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHOU	02/27/20	03/03/20	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	MT-TF--	:30	1	\$300.00	P04	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/24/20	03/01/20	---TF--		2				\$300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	<HOU	02/24/20-03/01/20	Local News @ 5a M-F		5-6a	---ThF----	:30		\$300.00		0.00	NM		
	2	<HOU	02/24/20-03/01/20	Local News @ 5a M-F		5-6a	---ThF----	:30		\$300.00		0.00	NM		
	Week:	03/02/20	03/08/20	MT-----		2				\$300.00		0.00			
	3	<HOU	03/02/20-03/08/20	Local News @ 5a M-F		5-6a	MT-----	:30		\$300.00		0.00	NM		
	4	<HOU	03/02/20-03/08/20	Local News @ 5a M-F		5-6a	MT-----	:30		\$300.00		0.00	NM		
N 2	KHOU	02/27/20	03/03/20	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	-----	:30	0	\$580.00	P04	0.00	NM	4	\$2,320.00
	Week:	02/24/20	03/01/20	---TF--		2				\$580.00		0.00			
	1	<HOU	02/24/20-03/01/20	Local News @ 6a M-F		6-7a	---ThF----	:30		\$580.00		0.00	NM		
	2	<HOU	02/24/20-03/01/20	Local News @ 6a M-F		6-7a	---ThF----	:30		\$580.00		0.00	NM		
	Week:	03/02/20	03/08/20	MT-----		2				\$580.00		0.00			
	3	<HOU	03/02/20-03/08/20	Local News @ 6a M-F		6-7a	MT-----	:30		\$580.00		0.00	NM		
	4	<HOU	03/02/20-03/08/20	Local News @ 6a M-F		6-7a	MT-----	:30		\$580.00		0.00	NM		
N 3	KHOU	02/27/20	03/03/20	CBS This Morning CBS This Morning	CM	7-9a	MT-TF--	:30	2	\$430.00	P04	0.00	NM	8	\$3,440.00
	Week:	02/24/20	03/01/20	---TF--		4				\$430.00		0.00			
	1	<HOU	02/24/20-03/01/20	CBS This Morning		7-9a	---ThF----	:30		\$430.00		0.00	NM		
	2	<HOU	02/24/20-03/01/20	CBS This Morning		7-9a	---ThF----	:30		\$430.00		0.00	NM		
	3	<HOU	02/24/20-03/01/20	CBS This Morning		7-9a	---ThF----	:30		\$430.00		0.00	NM		
	4	<HOU	02/24/20-03/01/20	CBS This Morning		7-9a	---ThF----	:30		\$430.00		0.00	NM		
	Week:	03/02/20	03/08/20	MT-----		4				\$430.00		0.00			
	5	<HOU	03/02/20-03/08/20	CBS This Morning		7-9a	MT-----	:30		\$430.00		0.00	NM		
	6	<HOU	03/02/20-03/08/20	CBS This Morning		7-9a	MT-----	:30		\$430.00		0.00	NM		
	7	<HOU	03/02/20-03/08/20	CBS This Morning		7-9a	MT-----	:30		\$430.00		0.00	NM		
	8	<HOU	03/02/20-03/08/20	CBS This Morning		7-9a	MT-----	:30		\$430.00		0.00	NM		
N 4	KHOU	03/01/20	03/01/20	CBS Sunday Morning CBS Sunday Morning	CM	8-930a	-----S	:30	1	\$1,050.00	P04	0.00	NM	1	\$1,050.00
	Week:	02/24/20	03/01/20	-----S		1				\$1,050.00		0.00			
	1	<HOU	02/24/20-03/01/20	CBS Sunday Morning		8-930a	-----Su	:30		\$1,050.00		0.00	NM		
N 5	KHOU	02/28/20	03/02/20	Young & the Restless Young & the Restless	CM	11a-12p	-----	:30	0	\$620.00	P04	0.00	NM	2	\$1,240.00
	Week:	02/24/20	03/01/20	----F--		1				\$620.00		0.00			
	1	<HOU	02/24/20-03/01/20	Young & the Restless		11a-12p	----F----	:30		\$620.00		0.00	NM		
	Week:	03/02/20	03/08/20	M-----		1				\$620.00		0.00			
	2	<HOU	03/02/20-03/08/20	Young & the Restless		11a-12p	M-----	:30		\$620.00		0.00	NM		
N 6	KHOU	02/28/20	03/03/20	Bold & the Beautiful Bold & the Beautiful	CM	1230-1p	-----	:30	0	\$500.00	P04	0.00	NM	3	\$1,500.00
	Week:	02/24/20	03/01/20	----F--		1				\$500.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	----F--					1	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	<HOU	02/24/20-03/01/20	Bold & the Beautiful		1230-1p		-----F----	:30		\$500.00		0.00	NM		
Week:		03/02/20	03/08/20	MT-----					2	\$500.00		0.00			
2	<HOU	03/02/20-03/08/20	Bold & the Beautiful		1230-1p		MT-----	:30		\$500.00		0.00	NM		
3	<HOU	03/02/20-03/08/20	Bold & the Beautiful		1230-1p		MT-----	:30		\$500.00		0.00	NM		
N 7	KHOU	02/27/20	02/27/20	Talk	CM	1-2p	---T---	:30	1	\$470.00	P04	0.00	NM	1	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	---T---					1	\$470.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KHOU	02/24/20-03/01/20	Talk		1-2p		---Th----	:30		(\$470.00)		0.00	NM		
		See MG 7.2 [NA/Oversold - ml]													
2	<HOU	03/02/20-03/02/20	Talk		1-2p		M-----	:30		\$470.00		0.00	NM		
		Ⓜ MG for 7.1 02/27													
N 8	KHOU	02/27/20	03/03/20	Ellen 3-4p	CM	3-4p	MT-TF--	:30	1	\$420.00	P04	0.00	NM	4	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	---TF--					2	\$420.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	<HOU	02/24/20-03/01/20	Ellen 3-4p		3-4p		---ThF----	:30		\$420.00		0.00	NM		
2	<HOU	02/24/20-03/01/20	Ellen 3-4p		3-4p		---ThF----	:30		\$420.00		0.00	NM		
Week:		03/02/20	03/08/20	MT-----					2	\$420.00		0.00			
3	<HOU	03/02/20-03/08/20	Ellen 3-4p		3-4p		MT-----	:30		\$420.00		0.00	NM		
4	<HOU	03/02/20-03/08/20	Ellen 3-4p		3-4p		MT-----	:30		\$420.00		0.00	NM		
N 9	KHOU	02/27/20	03/03/20	Local News @ 4p M-F	CM	4-5p	MT-TF--	:30	1	\$420.00	P04	0.00	NM	3	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	---TF--					2	\$420.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	<HOU	02/24/20-03/01/20	Local News @ 4p M-F		4-5p		---ThF----	:30		\$420.00		0.00	NM		
2	<HOU	02/24/20-03/01/20	Local News @ 4p M-F		4-5p		---ThF----	:30		\$420.00		0.00	NM		
Week:		03/02/20	03/08/20	MT-----					2	\$420.00		0.00			
3	KHOU	03/02/20-03/08/20	Local News @ 4p M-F		4-5p		MT-----	:30		(\$420.00)		0.00	NM		
		Credited													
4	<HOU	03/02/20-03/08/20	Local News @ 4p M-F		4-5p		MT-----	:30		\$420.00		0.00	NM		
N 10	KHOU	02/27/20	03/02/20	Local News @ 5p M-F	CM	5-530p	-----	:30	0	\$650.00	P04	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	---TF--					3	\$650.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	<HOU	02/24/20-03/01/20	Local News @ 5p M-F		5-530p		---ThF----	:30		\$650.00		0.00	NM		
2	<HOU	02/24/20-03/01/20	Local News @ 5p M-F		5-530p		---ThF----	:30		\$650.00		0.00	NM		
3	<HOU	02/24/20-03/01/20	Local News @ 5p M-F		5-530p		---ThF----	:30		\$650.00		0.00	NM		
Week:		03/02/20	03/08/20	M-----					1	\$650.00		0.00			
4	<HOU	03/02/20-03/08/20	Local News @ 5p M-F		5-530p		M-----	:30		\$650.00		0.00	NM		
N 11	KHOU	02/27/20	03/02/20	Local News @ 6p M-F	CM	6-630p	M-TF--	:30	1	\$1,200.00	P04	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	---TF--					3	\$1,200.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	---TF--					3	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	<HOU	02/24/20-03/01/20		Local News @ 6p M-F		6-630p			---ThF----	:30	\$1,200.00	0.00	NM		
2	<HOU	02/24/20-03/01/20		Local News @ 6p M-F		6-630p			---ThF----	:30	\$1,200.00	0.00	NM		
3	<HOU	02/24/20-03/01/20		Local News @ 6p M-F		6-630p			---ThF----	:30	\$1,200.00	0.00	NM		
Week:		03/02/20	03/08/20	M-----					1	\$1,200.00		0.00			
4	<HOU	03/02/20-03/08/20		Local News @ 6p M-F		6-630p			M-----	:30	\$1,200.00	0.00	NM		
N 12	KHOU	02/29/20	02/29/20	Local News @ 6p Sa	CM	6-630p	-----S-	:30	1	\$570.00	P04	0.00	NM	1	\$570.00
				Local News @ 6p Sa											
Week:		02/24/20	03/01/20	-----S-					1	\$570.00		0.00			
1	<HOU	02/24/20-03/01/20		Local News @ 6p Sa		6-630p			-----Sa--	:30	\$570.00	0.00	NM		
N 13	KHOU	03/01/20	03/01/20	Local News @ 530p Su	CM	530-6p	-----S	:30	1	\$550.00	P04	0.00	NM	1	\$550.00
				Local News @ 530p Su											
Week:		02/24/20	03/01/20	-----S					1	\$550.00		0.00			
1	<HOU	02/24/20-03/01/20		Local News @ 530p Su		530-6p			-----Su	:30	\$550.00	0.00	NM		
N 14	KHOU	02/27/20	03/03/20	Late Show	CM	1035-1137p	-----	:30	0	\$520.00	P04	0.00	NM	3	\$1,560.00
				Late Show											
Week:		02/24/20	03/01/20	---T---					1	\$520.00		0.00			
1	<HOU	02/24/20-03/01/20		Late Show		1035-1137p			---Th-----	:30	\$520.00	0.00	NM		
Week:		03/02/20	03/08/20	MT-----					2	\$520.00		0.00			
2	<HOU	03/02/20-03/08/20		Late Show		1035-1137p			MT-----	:30	\$520.00	0.00	NM		
3	<HOU	03/02/20-03/08/20		Late Show		1035-1137p			MT-----	:30	\$520.00	0.00	NM		
N 15	KHOU	02/27/20	03/02/20	Local News @ 10p M-F	CM	10-1035p	-----	:30	0	\$1,920.00	P04	0.00	NM	3	\$5,760.00
				Local News @ 10p M-F											
Week:		02/24/20	03/01/20	---TF--					2	\$1,920.00		0.00			
1	<HOU	02/24/20-03/01/20		Local News @ 10p M-F		10-1035p			---ThF----	:30	\$1,920.00	0.00	NM		
2	<HOU	02/24/20-03/01/20		Local News @ 10p M-F		10-1035p			---ThF----	:30	\$1,920.00	0.00	NM		
Week:		03/02/20	03/08/20	M-----					1	\$1,920.00		0.00			
3	<HOU	03/02/20-03/08/20		Local News @ 10p M-F		10-1035p			M-----	:30	\$1,920.00	0.00	NM		
N 16	KHOU	02/29/20	02/29/20	Local News @ 10p Sa	CM	10-11p	-----S-	:30	1	\$650.00	P04	0.00	NM	1	\$650.00
				Local News @ 10p Sa											
Week:		02/24/20	03/01/20	-----S-					1	\$650.00		0.00			
N 17	KHOU	03/01/20	03/01/20	Local News @ 10p Su	CM	10-11p	-----S	:30	1	\$1,100.00	P04	0.00	NM	1	\$1,100.00
				Local News @ 10p Su											
Week:		02/24/20	03/01/20	-----S					1	\$1,100.00		0.00			
N 18	KHOU	02/28/20	03/02/20	Wheel of Fortune 630-7p	CM	630-7p	-----	:30	0	\$1,800.00	P04	0.00	NM	2	\$3,600.00
				Wheel of Fortune 630-7p											
Week:		02/24/20	03/01/20	----F--					1	\$1,800.00		0.00			
1	<HOU	02/24/20-03/01/20		Wheel of Fortune 630-7p		630-7p			-----F----	:30	\$1,800.00	0.00	NM		
Week:		03/02/20	03/08/20	M-----					1	\$1,800.00		0.00			
2	<HOU	03/02/20-03/08/20		Wheel of Fortune 630-7p		630-7p			M-----	:30	\$1,800.00	0.00	NM		

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N19	KHOU	02/29/20	02/29/20	Wheel of Frtune 630-7p 6M Wheel of Frtune 630-7p Sa	CM	630-7p	-----S-	:30	1	\$950.00	P04	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-----S-		1				\$950.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	<HOU	02/24/20-03/01/20	Wheel of Frtune 630-7p Sa		630-7p	-----Sa--	:30		\$950.00		0.00	NM		
N20	KHOU	03/02/20	03/02/20	Mon Prime B All Rise	CM	8-9p	M-----	:30	1	\$2,650.00	P04	0.00	NM	1	\$2,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	M-----		1				\$2,650.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	<HOU	03/02/20-03/08/20	Mon Prime B		8-9p	M-----	:30		\$2,650.00		0.00	NM		
N21	KHOU	02/28/20	02/28/20	Fri Prime C Blue Bloods	CM	9-10p	----F--	:30	1	\$2,400.00	P04	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	----F--		1				\$2,400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	<HOU	02/24/20-03/01/20	Fri Prime C		9-10p	----F--	:30		\$2,400.00		0.00	NM		
N22	KHOU	03/01/20	03/01/20	Sun Prime B God Friendd Me	CM	7-8p	-----S	:30	1	\$3,350.00	P04	0.00	NM	1	\$3,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-----S		1				\$3,350.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	<HOU	02/24/20-03/01/20	Sun Prime B		7-8p	-----Su	:30		\$3,350.00		0.00	NM		
													Totals	54	\$44,700.00